



Court Reporting and Captioning Week 2022

For complete details and to register, visit nyscra.org/nyscra-upcoming-events

How to Stay Relevant in an Industry at the Risk of Disruption Monday, February 7, 8-10 p.m. EST (0.2 CEUs)

According to the US Bureau of Labor Statistics, employment of court reporters and simultaneous captioners is projected to grow 3 percent from 2020 to 2030. That is slower than the average for all occupations, which hovers at 8%. While there are 2,100 job openings projected each year, on average, over the decade, most of these openings are likely to result from the need to replace workers who transfer to different occupations or leave the workplace -- not from a growing demand. The three main culprits for this limited industry-wide job growth are:

- Budgetary constraints in state and local governments.
- Increased use of digital audio recording technology.
- Rapidly emerging ASR (automatic speech recognition) technologies.

With this outlook, the question arises whether the Court Reporting and Captioning Industry is on the verge of being disrupted. This session offers guidance and hands-on tools for individuals, small businesses, and the entire industry to take action during these times of uncertainty. and explore ways of re-inventing and repositioning the live captioning and reporting services to succeed despite increasing adversity.

The learning objectives of this interactive session are:

- Define what disruption is as it applies to the Court Reporting and Simultaneous Captioning Industry.
- Understand which impact the three typical reactions of fight, flight, or freeze (i.e., doing nothing) have.
- Explore effective actions to successfully counter a potential disruption and stay relevant over time.
- Empower reporters, captioners, and individual business owners to thrive despite adversity.
- Encourage industry representatives and institutions to coordinate their innovation efforts.

Come prepared to learn with disruption expert Dr. Erika Jacobi and to co-create new solutions with peers.

Facilitator Bio: Dr. Erika Jacobi is the managing director of LC GLOBAL®, a change, growth, and innovation consulting firm with offices in New York City and Munich, Germany. Specializing in adaptive organization design, Dr. Jacobi has led industries and companies through large-scale transformation and innovation initiatives in the U.S, Europe, and the Middle East. She holds a Ph.D. in Organizational Development and Change and an M.A. in Human and Organizational Behavior, Systems, and Development from Fielding Graduate University in Santa Barbara, CA. She obtained an additional master's degree in Cognitive Linguistics and Literature from the esteemed Ludwig-Maximilian University in Munich, Germany. Dr. Jacobi is a regular speaker at international conferences. She is published in top academic journals such as SAGE and is a five-time FORBES contributor.

NYS CRA members \$25; nonmembers \$35